

INSPIRE LEAD TRANSFORM

MISSION
OLD BREWERY

2017-2018 IMPACT REPORT



The 2017-18 Impact Report would not be possible without the steadfast dedication of our staff: nearly 200 talented, capable people from various backgrounds and disciplines who contribute, in multiple ways, to improving the lives of Montreal's homeless men and women. We wish to extend our sincere gratitude for their extraordinary work and commitment to restoring dignity and ending chronic homelessness in our city.

The 2017-18 Impact Report is produced by the Communications and Development team

Melissa Bellerose Director of Communications and Public Affairs
David Leduc Executive Director of Development, Major Gifts
Kim Nguyen Director of Development, Annual Gifts and Planned Giving

With the support of

Mylène Filiatrault Special Projects and Fundraising Officer
Mélanie Galipeau Associate Director, Development and Major Gifts
Anne Guay Communications and Digital Content Coordinator
Ellen Luu Information Systems and Campaigns Officer
Paula Van Den Bosch Assistant to the President and CEO

Graphic Design: Madison Bell
Creative Direction: Melissa Bellerose
Writing: Melissa Bellerose, Anne Guay
Editing and revision: A.C. Riley, Exergue
Photography: Christian Blais, Monique Dykstra

Special thanks to

Matthew Pearce President and CEO
Alain Laurendeau Vice President, Finance and Administration
Émilie Fortier Director of Services, Saint-Laurent Campus
Georges Ohana Director of Housing, Research and Urban Health
Florence Portes Director of Women's Services

Warm thanks to our volunteer collaborators
John Aylen, Philip E. Johnston, and Loretta Michelin



“To get beyond homelessness and reclaim lives, we must first reaffirm a person’s value as a human being.”

Benoît Lesage

Psychiatric Social Worker,
Projet de réaffiliation en itinérance et santé mentale
(PRISM Cogeco)

Mohamed (pictured here at the Old Brewery Mission in 2014) now lives in his own apartment thanks to our adapted mental health program PRISM Cogeco, in partnership with Quebec's public health system.

A Word from the Chair of the Board of Directors and CEO

New Approaches Better Outcomes

In 2017-18, some incredible transformations took place.

A community-wide, coordinated approach is emerging to deliver an array of services to homeless men and women in Montreal. For the first time in our history we have created a shared vision with other front-line homeless organizations, including Maison du Père, Welcome Hall Mission, and Accueil Bonneau—committing to working collectively and effectively to end chronic homelessness in our city.

As well, in 2018, our Patricia Mackenzie Pavilion turns twenty and has joined forces with Le Chaînon to ensure homeless women in Montreal receive fair, equitable funding for services they so desperately need.

We engaged the Service de police de la Ville de Montréal (SPVM) through a series of workshops, volunteer activities and awareness initiatives to build trust by bringing police and homeless people together in non-conflictual settings. It is producing encouraging results and is quickly becoming a model of best practice.

In November 2017, we implemented Sentinels of the Street in partnership with the Fondation québécoise des Vétérans, and the support of VETS Canada and the federal government. This new initiative—the first of its kind in Quebec—provides sustainable housing solutions and counselling meeting the needs of veterans experiencing homelessness.

Of course, nothing is more fundamental to ending homelessness than ensuring that individuals have a place to call home. Ten years ago we had 30 affordable, permanent housing units across the city of Montreal. Today, there are close to 300 and growing each year. Long-term affordable housing is a viable, cost-effective solution and we need more.

Our team cultivated innovative partnerships with key players in the public health sector, like the Centre intégré universitaire de santé et de services sociaux (CIUSSS), to tackle a wide range of medical problems afflicting homeless people today. Our counsellors are working outside our walls, supporting those who have left homelessness behind, visiting them in their new neighbourhoods and homes.

Our 2013-2018 Strategic Plan set in motion new, promising approaches. Here we are, at the end of this five-year plan, looking towards a not-too-distant future where chronic homelessness will be a thing of the past.

We have achieved what we have so far because you joined us to ensure we have the necessary resources and funds. Thanks to you and your unwavering support, change is happening. And the Old Brewery Mission is proud to be at the forefront of it.



Eric Maldoff
Chair, Board of Directors



Matthew Pearce
President and CEO

TABLE OF CONTENTS

04	Impact	14	Stories of Change
06	Ending the Revolving Door of Homelessness	20	Building and Sharing Knowledge
08	Our Work	22	2017-2018 Financials
10	Helping Homeless Veterans	24	Looking Forward
11	Building Bridges	26	Compassion in Action
12	Transforming the Lives of Women	32	Thank You
		36	Volunteer Leadership

Impact

At the Old Brewery Mission, we are a team.

Every person—whether a donor, volunteer, partner, staff member or someone experiencing homelessness—plays an important and unique role. We believe that ending homelessness is only possible if we unite our strengths, expertise and individual experiences towards this singular goal. Because of this, the following accomplishments belong to all of you.

2,184

men and women experiencing homelessness were welcomed at the Old Brewery Mission during this year alone.

63%

of homeless women who took part in our transition program, Les Voisines, have reintegrated into the community—and are living in an affordable, safe place of their own.

96%

of previously homeless people who took part in our various housing programs have reintegrated into the community—and are still living in their own apartment.

57%

of homeless men and women treated for persistent, serious mental health problems improved their overall wellbeing and moved on to our transition programs in a better state of health.

66%

of men experiencing homelessness for the first time moved on to stable housing, thanks to our Accueil program. The remaining 34% continue to have access to transition programs tailored to their needs.

32%

of people experiencing chronic or repeated homelessness who took part in our various transition programs progressed off the street and into stable housing.



Ending the Revolving Door of Homelessness

Ending homelessness means putting in place systematic measures that aim to prevent it or otherwise ensure it is a rare, brief and non-recurring experience.

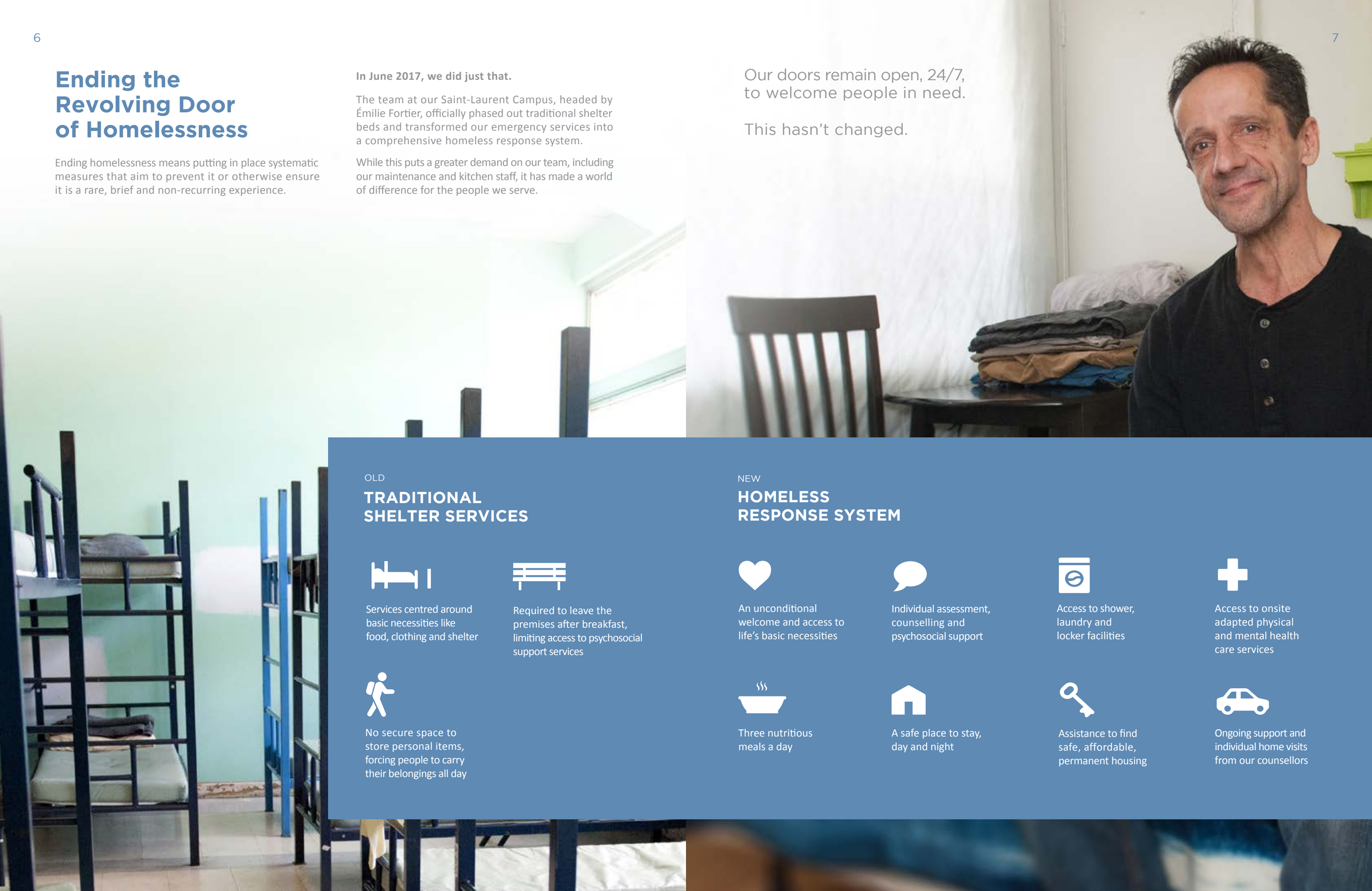
In June 2017, we did just that.

The team at our Saint-Laurent Campus, headed by Émilie Fortier, officially phased out traditional shelter beds and transformed our emergency services into a comprehensive homeless response system.

While this puts a greater demand on our team, including our maintenance and kitchen staff, it has made a world of difference for the people we serve.

Our doors remain open, 24/7, to welcome people in need.

This hasn't changed.



OLD

TRADITIONAL SHELTER SERVICES



Services centred around basic necessities like food, clothing and shelter



Required to leave the premises after breakfast, limiting access to psychosocial support services



No secure space to store personal items, forcing people to carry their belongings all day

NEW

HOMELESS RESPONSE SYSTEM



An unconditional welcome and access to life's basic necessities



Individual assessment, counselling and psychosocial support



Access to shower, laundry and locker facilities



Access to onsite adapted physical and mental health care services



Three nutritious meals a day



A safe place to stay, day and night



Assistance to find safe, affordable, permanent housing



Ongoing support and individual home visits from our counsellors

Our Work

The Old Brewery Mission is open 24/7, 365 days a year to provide vital, life-changing services tailored to men and women from all walks of life who experience homelessness.

We provide a safe place for clients to stay at all times, day and night, as well as the support needed to reclaim lives and move into an affordable, permanent place to call home.



HOMELESS FOR THE FIRST TIME

This year, we welcomed 876 men experiencing homelessness for the first time—up from 649 in 2016-17—into our Accueil program, housed in a dedicated space on the fifth floor of our Webster Pavilion. Individual counselling and ongoing support in a warm, friendly environment helps stabilize the situation quickly. By helping these men reintegrate into the community, we can prevent chronic homelessness.



WOMEN IN NEED

Our team at the Patricia Mackenzie Pavilion provided an unconditional welcome to 600 homeless women—including 301 who were new to our services. Many have moved on to our transition and affordable housing programs, where they can access the support they need to heal, take part in community life and claim their rightful place in society.



CHRONICALLY HOMELESS

Our Café Mission Keurig®, located in the heart of our Saint-Laurent Campus, welcomed a daily average of 204 people who are often marginalized by mainstream society. This is 30% more than last year, with an increase in the number of women and Aboriginal people seeking the comfort of a welcoming establishment. We also helped 480 people, who are considered to be chronically homeless, to overcome years of instability and trauma through our various transition programs.



PEOPLE WITH MENTAL HEALTH NEEDS

Since the launch of the Projet de réaffiliation en itinérance et santé mentale (PRISM Cogeco) at our Saint-Laurent Campus in 2013, 321 homeless men diagnosed with persistent, mental health problems have been assessed and treated. For the fourth year, this program was also offered at our Patricia Mackenzie Pavilion in partnership with the CIUSSS, where 140 homeless women diagnosed with debilitating mental health problems received psychiatric treatment and care.



HOMELESS SENIORS

This year, our team continued to provide previously homeless women and men, aged 55 and over, with special care and support in a warm community setting at La Traversée Great-West, a 14-bed residential program for seniors found on the third floor of our Andrée and Roger Beaulieu Pavilion in the Mile End.



PREVIOUSLY HOMELESS

Close to 300 affordable, permanent housing alternatives in Montreal, from supportive group environments with on-site medical assistance and counselling to rent-subsidized apartments, are now occupied by women and men who have left homelessness behind. Residents receive ongoing support from our counsellors, as needed, to ensure their successful integration into a new life off the street.



YOUNG AND ON THE STREET

The causes and realities of youth homelessness are distinct from those of adult homelessness. A high percentage of young people who end up on the street were also in the care of child protection services. Many homeless youth organizations provide services up to the age of 24, after which many are left vulnerable and having to fend for themselves. We are currently working on an action plan to help young people quickly get off the street and see a brighter future for themselves.



“I’ve known many confident and experienced servicemen and women throughout my career, but we are not superheroes. Sometimes, even the bravest, most resilient people need help.”

Lieutenant General (ret) Yvan Blondin during a press conference at the Old Brewery Mission to unveil the Sentinels of the Street pilot-project

Helping Homeless Veterans

Today, homeless and near-homeless veterans in Montreal have a place to turn to for help. With the support of the Fondation québécoise des Vétérans, VETS Canada, and the federal government, we have created Sentinels of the Street—a one-of-a-kind pilot-project in Canada implemented in May 2017 that focuses specifically on homeless veterans. Our goal: to provide affordable, permanent housing and psychosocial support services for ex-soldiers in need.

Sentinels of the Street was launched publicly in November 2017, on the eve of Remembrance Day. The press conference, which was held at our Café Mission Keurig®, was jam-packed with journalists, reporters, partners and veterans eager to know more. They watched a short video, generously produced by Jake Kent, highlighting this innovative project.

WE OFFER:

- Clean, safe, rent-subsidized apartments in and around Montreal
- A network of counsellors, health care professionals, social workers and community partners to help overcome trauma, like Post-traumatic Stress Disorder (PTSD) and other issues faced by veterans
- Access to adapted physical and mental health services
- Individual counselling and ongoing psychosocial support, as needed

Did you know?
A recent nation-wide study revealed that over **2,500 veterans in Canada are homeless**



Building Bridges

On January 6, 2017, Jimmy Cloutier, a homeless man, lost his life when he was shot by police just steps from our Webster Pavilion. We immediately requested a meeting with Montreal’s Police Chief to address police training and trust-building.

Since February 2017, the SPVM has been drawing on the expertise of our team to better educate its officers and adapt its responses to the realities of homelessness.

Our proactive approach with the SPVM is starting to produce results.

This past February, the newly appointed Chief of Police, Martin Prud’homme, along with numerous police officers in uniform and SPVM employees, served supper to over 400 homeless men and women at our Saint-Laurent Campus. The event marked the one-year anniversary since our enhanced partnership to dispel myths, build mutual trust and give police new strategies to deal with crisis situations involving people who are vulnerable, chronically homeless or have mental health problems.

240

new recruits to the SPVM took part in our workshops

800

police officers completed our training sessions

2,345

meals served by officers at our Saint-Laurent Campus



Safe, Affordable Housing for Women

26 women who were previously homeless living in affordable, permanent apartments throughout Montreal, thanks to Les Voisines dans la communauté in partnership with the federal government.

29 studio apartments nestled in our Lise Watier Pavilion, facing the lively Maisonneuve Market in the Mercier-Hochelaga Maisonneuve borough of Montreal.

Les Voisines de Lanaudière

10 new units currently being built in a charming, fully renovated residential building directly in the heart of the Plateau neighbourhood, thanks to a generous donation from the Marcelle and Jean Coutu Foundation, led by its President, Marie-Josée Coutu. These units will eventually replace 10 emergency beds at the Patricia Mackenzie Pavilion. The project—overseen by Florence Portes, Director of Women’s Services—promotes integration, social inclusion and diversity.

Transforming the Lives of Women

Happy 20th Anniversary
Patricia Mackenzie Pavilion

This flowery building is a hub of emergency services, transition and health programs tailored to the needs of vulnerable and homeless women, since 1998. For many women, it is the start of a healing journey.

600 women welcomed unconditionally, including 301 for the first time

115 of these women moved on to our transition program Étape+

65 beds available for women in urgent need of shelter

PHYSICAL AND MENTAL HEALTH

40 women diagnosed with persistent, serious mental health problems were treated, thanks to our Projet de réaffiliation en itinérance et santé mentale (PRISM) offered on-site at our Patricia Mackenzie Pavilion, in partnership with the CIUSSS du Centre-Sud-de-l’Île-de-Montréal

10 dedicated beds in a safe and welcoming environment facilitating collaboration and continuity of care tailored to the needs of homeless women

- Association d’entraide Le Chaînon
- ASST(e)Q
- Auberge Madeleine
- Comité social Centre-Sud
- CSSS Jeanne-Mance
- CIUSSS du Centre-Sud-de-l’Île-de-Montréal
- City of Montréal
- Diogène
- Government of Canada
- Health and Social Services Regional Agency
- MMFIM
- Mobile Legal Clinic
- Moisson Montréal
- PAS de la rue
- Sentier Urbain
- SII CHUM
- Spa de la rue



Stories of Change

When people hear the word “homeless,” often a stereotypical image comes to mind of someone—usually a middle-aged man—lying on a piece of cardboard on a downtown sidewalk in Montreal. Unfortunately, this is the image that often accompanies media stories about homelessness. While it is true that a small percentage, approximately 5%, of those who experience homelessness in our city “sleep rough” out on the street, the majority do not.

The following stories provide a glimpse into the lives of the men and women we have gotten to know over the years. We are thankful to each and every one of them for allowing us to share their story with you.

“I knew I was at the right place because I felt like I was still worth something.”

Normand



NORMAND

When Normand arrived at the Mission, his life was hanging by a thread. After nearly 38 years of struggling with alcohol and drug addiction, he found himself going from one Montreal shelter to the next. He had lost two marriages, two houses, his job, and eventually lost touch with his daughter, his friends and himself. Normand had given up on life.

Living with hepatitis C and HIV, Normand’s health was rapidly deteriorating. Through one of our adapted health programs, he began hepatitis C treatment, receiving medical follow-ups and a bed in a small private space at our Saint-Laurent Campus to rest and recover.

“The staff here never gave up on me. I began to want to listen and take action,” he explained. “I had the opportunity to get out of a bad situation and seeing how well they were taking care of me, I decided that I had to make efforts in return. I knew I was at the right place because I felt like I was still worth something.”

With the help of Jean-François Lamothe, one of our counsellors, Normand has reclaimed his life. Today, he lives in a quiet Ahuntsic apartment. He’s also not too far from his daughter, Lindsay, and her three children, with whom he reconnected during his recovery.

“My family gave me back my *joie de vivre*. I dedicate myself to my daughter and her kids every day. I made the final decision to abstain from alcohol and drugs, but I have to focus on what’s good to keep succeeding at it.”

Normand shares his story in hopes of helping others in a similar situation. His most important lesson for others, he says, is that “it’s okay to make mistakes, but it’s also okay to forgive yourself.”

Normand is part of *Projet Logement Montréal*, an innovative partnership between the Old Brewery Mission, Maison du Père, Welcome Hall Mission and Accueil Bonneau to provide 250 new, affordable long-term housing units on the Island of Montreal by 2020.

“That’s what my goal was, to have a nice warm place to call my home.”

Ilona



ILONA

Ilona knew things had to change. She had pawned her TV. She was panhandling. She had nowhere to stay. Last summer, she spent two weeks living from hit-to-hit in a dingy apartment—a crack house—in Montreal’s east end. That’s when, with the help of a friend, she resolved to turn her life around, at last.

Five months later, after getting off drugs and participating in a transition program at our Patricia Mackenzie Pavilion, and then moving into a studio apartment at our Lise Watier Pavilion, she moved into a place of her own.

“I love it. It’s really white, clean. Meticulous. And it’s mine,” she said, with a glimmer in her eyes. Without skipping a beat, Ilona recalls the exact date she moved in: October, 4, 2017. It’s the first time in eight years she has had a home of her own.

Ilona is a participant in our federally-funded housing program, Les Voisines dans la communauté, inspired by the success of the At Home/Chez-Soi research project. Once a week, Ilona meets with one of our counsellors as part of the program.

She is back in touch with her brother and sister and her nephews and niece. She recently completed a provincial government job program and she’s about to train as a furniture finisher.

She says her life is simple now: she makes her coffee; she keeps a journal; she has photos of loved ones.

“It’s material things—it makes the place nice—but for me, it’s here and here that counts,” she said, pointing to her heart and her head. “That’s what my goal was, to have a nice warm place to call my home.”

Les Voisines dans la communauté is funded by the federal government’s Homelessness Partnering Strategy till 2019. Our goal is to ensure that the 26 women who are now housed thanks to this program remain in their rent-subsidized apartment or relocate to a new one.

Adapted with permission from a CBC News article: *Once homeless and addicted to crack, Montreal woman rebuilds her life with place of her own*, Benjamin Shingler, 2018, <http://www.cbc.ca/news/canada/montreal/montreal-homeless-athomechezsoi-women-old-brewery-mission-1.4553863>

“I encourage veterans to ask for help.”

Mario



MARIO

Mario admits he hasn’t had an easy life. As a teenager, he was homeless for a time and violently beaten. He also has dyslexia and Tourette’s syndrome, a neurological disorder that causes vocal and motor tics.

After working in a number of different trades, Mario joined the Canadian Armed Forces, believing that the aspect of protecting people would be a perfect match for his personality. Unfortunately, the three years he spent serving his country only made his problems worse.

By the time he left the Army, he was suffering from anxiety, paranoia, and major depression. “I was transferred to the psych ward in a wheelchair because I just couldn’t move. It was like my body had given out on me. I was completely and utterly exhausted,” he said.

Upon his release, with only \$80 to his name, he met another veteran at a homeless shelter, who told him about the Sentinels of the Street program. Mario made his way to the Old Brewery Mission, where he met one of our counsellors, Kasandra Szalpliski.

“Kasandra supported me in finding an apartment, a place I could really call my own. She even helped me do groceries and rode the bus with me to my new apartment,” said Mario. He also benefits from a rent subsidy, a key part of the Sentinels program.

He wants other homeless veterans to know about the Sentinels, especially those who are tempted to turn to alcohol and drugs to escape their problems. “The workers at the Old Brewery Mission are very flexible, understanding, and compassionate, and they know how to quickly figure out what people need and help them the best they can.”

Read about our Sentinels of the Street program on page 10.

“At the Patricia Mackenzie Pavilion, they let me be me.”

Janet



JANET

Every morning Janet gets to work at her desk, drawing in a sketchbook. The wrinkles on her face reveal the years of her turbulent life, but her eyes beam with soul and compassion. Today, she lives at our Andrée and Roger Beaulieu Pavilion. She hasn't always been so lucky to have a place to call home.

Born in the town of Kipling, Saskatchewan, Janet has lived all over Canada and the United States. After completing a bachelor's degree in sociology, she became restless during her first year as a master's student and decided to explore the world.

In New Brunswick, Janet was inspired by the beauty of the landscape and immersed herself in visual arts. In Saint John, Janet tried to make a living out of her art but couldn't find a gallery that would accept her work. With neither a stable income nor a strong support network, Janet was vulnerable and on her own.

After living on the streets in Montreal, Janet eventually arrived at our Patricia Mackenzie Pavilion. Since that day, Janet has moved from the Patricia Mackenzie Pavilion's emergency services to stable housing at La Traversée Great-West, a program offering adapted, permanent housing for previously homeless seniors in a warm, community environment.

“It's a miracle to be able to get up and work on my art. And I've been accepted by an art gallery! All of these unbelievable things have happened to me,” she said. “One of the things I've learned while living in Montreal is patience. Everything comes with time and work.”

Janet gives special thanks to Clémence Boudreau, Constantin Georgiades and the team at the Patricia Mackenzie Pavilion and Andrée and Roger Beaulieu Pavilion, who are dear to her heart.



“I want to be able to enjoy my home and the environment I create for myself.”

Don

DON

Don studied fine arts and worked various jobs, including welding and architectural illustration. He explains, “I worked as an architectural illustrator for 22 years and was trained to draw buildings in perspective. My job is now done by architects with AutoCAD software.”

The walls of Don's studio apartment are filled with his drawings, some black and white, some coloured with rich greens. He lives at our Marcelle and Jean Coutu Pavilion, which offers 30 housing units for previously homeless men, common areas for cooking and social activities, as well as tailored follow-ups with counsellors.

Don explains that his counsellor at the time, Carlos Anglarill, was a huge help to him and that they were able to connect through their artwork.

Don's drawings were exhibited at an art show at our Café Mission Keurig®.

After some time at the Mission, he eventually moved into his current apartment at Marcelle and Jean Coutu Pavilion. Having a place to call home means everything to Don. “I want to be able to enjoy my home and the environment I create for myself. I made my work space here, by the window, because I like to work in natural light,” he says.

Don is comfortable in the space he's made his own and sees his counsellor once a week and foresees moving into an apartment outside the Mission in the near future.

Established in 2006, our Marcelle and Jean Coutu Pavilion remains Montreal's first grand-scale affordable housing initiative aimed at homeless men. It is home to 30 previously homeless men.

Building and Sharing Knowledge

To end chronic homelessness, we must first strive to fully understand it. At the Mission, we have a department dedicated to doing just that. Working in partnership with McGill University, our research team, led by Georges Ohana, Director of Housing, Research and Urban Health, and Dr. Katherine Maurer, Assistant Professor in the School of Social Work at McGill University, uncovers valuable insights and shares our findings with the community, here and across Canada.

Our research, presented at various conferences, panel discussions and in several publications, has increased the impact of our own services while driving innovation in the homelessness sector.

DATA SHARING TO REDUCE HOMELESSNESS

In the last year, we have been putting into action the latest version of the Homeless Individuals and Families Information System (HIFIS). Developed by the federal government, this is a powerful platform that allows us to manage our entire spectrum of support services while gathering invaluable data for a deeper understanding of the complex issues surrounding homelessness.

It will allow us, for the first time, to lay the foundations for data sharing among organizations at the local, regional and national levels, improving our collective capacity to reduce homelessness and better serve people experiencing it.

THREE JOURNAL ARTICLES PUBLISHED, ONE CURRENTLY BEING WRITTEN:

- Duchesne, A., Maurer, K., & Arcia, N. *Homelessness Duration Typologies: Testing the Power of Baseline Characteristics to Predict Chronic, Episodic, and Temporary Homelessness*
- Bourgeois-Guérin, V., Blondin Ruel, R.-A., Grenier, A., Sussman, T., & Rothwell, D. W. *Trajectoires de vie des aînés itinérants : état des connaissances*
- Arcia, N., Maurer, K., & Duchesne, A. *Using Homeless Management Information Systems (HMIS) to Predict Departures for Stable Housing*
- Arcia, N., Maurer, K., & Duchesne, A. *Aging and the Homeless Population* (manuscript in preparation)

PRESENTATIONS AT FIVE CONFERENCES:

- Canadian Housing and Renewal Association's 49th National Congress on Housing and Homelessness
- 85^e Congrès de l'ACFAS (Association francophone pour le savoir)
- 2nd Annual Canadian Homelessness Data Sharing Initiative
- Canadian Public Health Association Conference
- Canadian Alliance to End Homelessness

RESEARCH PROJECTS



UNDERSTANDING HOMELESSNESS AMONG WOMEN

At the Patricia Mackenzie Pavilion, 33 women experiencing homelessness and three counsellors took part in an ongoing study to gain insights into the causes and challenges that contribute to homelessness among women.

“MOVING IN OR MOVING ON?”

Through the research project “Moving In or Moving On,” we are seeking to learn about people’s experiences in our social housing programs, by examining their socio-economic and health status, as well as various other personal characteristics when they enter into our programs.

SOLVING HOMELESSNESS AMONG VETERANS

Dr. Katherine Maurer was awarded a Social Sciences and Humanities Research Council grant in addition to funding from the McGill Centre for Research on Children and Families to conduct research on veteran homelessness. By learning about their experiences, we can improve our approach and end homelessness among veterans.

2017-2018 Financials

At the Old Brewery Mission, we are deeply committed to the principles of good governance and accountability, including transparency, respect, integrity and ethical behaviour, as well as safeguarding the privacy of our donors. We strive to use the funds entrusted to us wisely and efficiently, with the goal of ending homelessness in our city.

THE ROLE OF OUR FOUNDATION

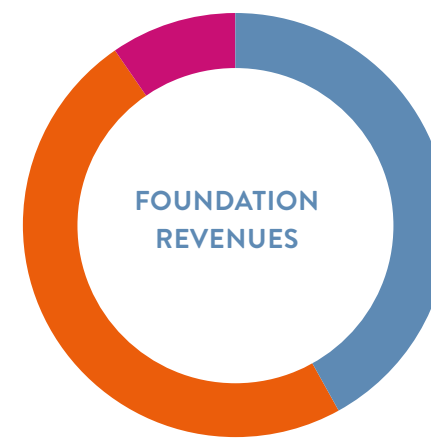
In 2006, the Old Brewery Mission established its own foundation with the purpose of effectively raising and managing funds from private sources. In 2017-18, it raised \$5 million through various fundraising campaigns, while keeping fundraising costs to a minimum. We are proud to say that \$ 0.77 of every dollar raised by the Foundation goes directly to our programs and services.



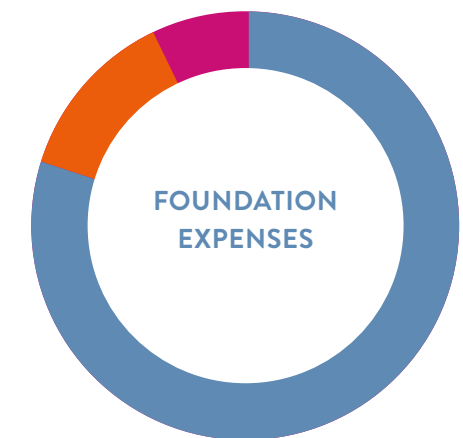
\$ 2,654,051	Donations from the Foundation†
\$ 1,267,795	Donations from individuals, corporations and organizations
\$ 5,233,503	Government funding
\$ 1,705,735	Other
<hr/>	
\$ 10,861,084	Total revenue



\$ 9,973,482	Programs and Services
\$ 1,194,551	Administration and Management
<hr/>	
\$ 11,168,033	Total expenses



\$ 2,268,440	Donations from other philanthropic organizations
\$ 2,652,383	Donations from individuals, corporations and organizations
\$ 508,045	Net revenue from investments
<hr/>	
\$ 5,428,868	Total revenue



\$ 3,880,000	Donations to the Mission†
\$ 620,467	Fundraising programs
\$ 345,846	Administration and Management
<hr/>	
\$ 4,846,313	Total expenses

Amounts indicated include the following organizations: Old Brewery Mission, Patricia Mackenzie Pavilion and Maison Roger Beaulieu.

† Note 1: The difference of \$1,225,949 regarding the donation made by the Foundation to the Mission (\$3,880,000 minus \$2,654,051) is the portion of the donation, capitalized in the Mission's books, used for the purchase of fixed assets (building enhancements). The same amount is

Looking Forward

In 2018, the Old Brewery Mission's board of directors adopted a new five-year plan focused around six strategic directions that will guide our work in carrying out bold, transformative initiatives to prevent, reduce and end chronic homelessness in Montreal.

SIX STRATEGIC DIRECTIONS

- **PREVENTION:** Ensuring vulnerable people don't become homeless in the first place.
- **HOUSING:** Growing our permanent, affordable housing services. Ensuring every citizen has a place to call home.
- **HEALTH:** Providing greater access to an array of adapted, mental and physical health care services. Teaming up with the public sector.
- **CONSOLIDATION:** Seeking new partnerships while solidifying existing ones. Joining forces with others around a shared vision: **ending homelessness.**
- **FIRST NATIONS:** Collaborating with organizations that support First Nations individuals who experience homelessness. Fostering partnerships.
- **ENGAGEMENT:** Raising awareness and educating people about homelessness. Inspiring people to take action.

INSPIRE

We must continue to inspire the public, governments, community organizations and partners with compelling information, facts and stories of men and women whose lives were transformed by our services.

LEAD

We have a vision to reduce homelessness and end chronic homelessness. We must continue to lead the conversation by challenging the status quo, generating new ideas around homelessness, as well as adopting and championing best practices, in Quebec and beyond.

TRANSFORM

Services must change and evolve to remain relevant and effective. Organizations need to become more reflective and open to critical assessment around their existing programs and services. We need to embrace this new context and learn to thrive within it.

Compassion in Action

When one person decides to do something good for his or her community, the possibilities are endless—and the results are often remarkable. Whether you're a student, an artist, an entrepreneur or a professional in your industry, you have something special to contribute.



ANTONIO ASKED HIS FRIENDS TO SERVE 600 MEALS

Serving 600 meals to homeless men and women isn't your usual bachelor party celebration. But then again, Antonio Di Cintio isn't your usual bachelor. "Spending hundreds of dollars on a typical bachelor party isn't my style," says Antonio. "All I want is to be with my friends and make a difference in the lives of others." On Saturday, September 16, 2017, the groom-to-be gathered his best friends to take part in our Supper Experience, a hands-on fundraising activity. When Antonio asked his fiancée what she thought of his idea, she wasn't surprised.

"She said to me, 'This is what makes you, you! You encourage those around you to step out of their comfort zone, and that brings out the greatest learning in all of us.'"

Our heartfelt thanks to Antonio Di Cintio and his friends who participated in the Supper Experience. And of course, we wish him and his wife a lifetime of happiness!

In 2017-18, nearly 2,000 people volunteered their time to serve meals at our Saint-Laurent Campus cafeteria and contributed to raising over \$190,000 for the Mission.



MONIQUE STARTED A HOLIDAY CARD PROJECT

For the second consecutive year, our hearts were warmed by the staff and students of Willingdon Elementary School in Notre-Dame-de-Grâce, who collected warm socks and also handcrafted hundreds of Christmas cards to give to the homeless men and women we serve during the winter holiday season.

Special thanks to photographer Monique Dykstra—who also took many of the pictures you see in this report—for initiating this uplifting project.

We also wish to thank producer Jake Kent and his team, director of photography Édith Labbé, and sound recordist Cleo Dafonseca, for capturing this touching moment on video—available for viewing on our website.



DARREN ASSEMBLED A PROFESSIONAL FILM CREW

A crew of 35 film and TV professionals arrived at the crack of dawn at the Patricia Mackenzie Pavilion on a Saturday morning to shoot a public service announcement. The piece sheds light on an experience many homeless women go through—that of leaving the safety and security of this pavilion for a place of their own.

The project was led by producer-director Darren Kotania, a 25-year veteran of the film industry, who also teamed up with director of photography Benoît Beaulieu, and producers Tony Manolikakis and Eric Bindman.

Darren rallied his network and got all three unions—AQTIS, ACTRA and UDA—on board for this project, in an extraordinary act of collaboration. These four talented professionals created the broadcast quality piece, which is valued at \$70,000, and came at virtually no cost to the Mission.

“After finding out about some major inequities in the funding of crucial services for homeless women in Quebec, the entire crew felt compelled to act by doing what we do best: make a movie about it!” said Darren. “The atmosphere on set was professional and full of compassion for these women; it’s an experience I’ll never forget.”

The main character was played by professional actor Victoria Sanchez, who also graciously donated her time for the cause. Other cast members included our very own Chanelle Grenier, counsellor at the Patricia Mackenzie Pavilion and five other women—Linda Gauthier, Linda Gray, Maggie Neufeld, Francine Quintal and Sandra Zubis Prior, who were a source of inspiration, as they have all gone through the experience of leaving the Patricia Mackenzie Pavilion to finally move into a home of their own.

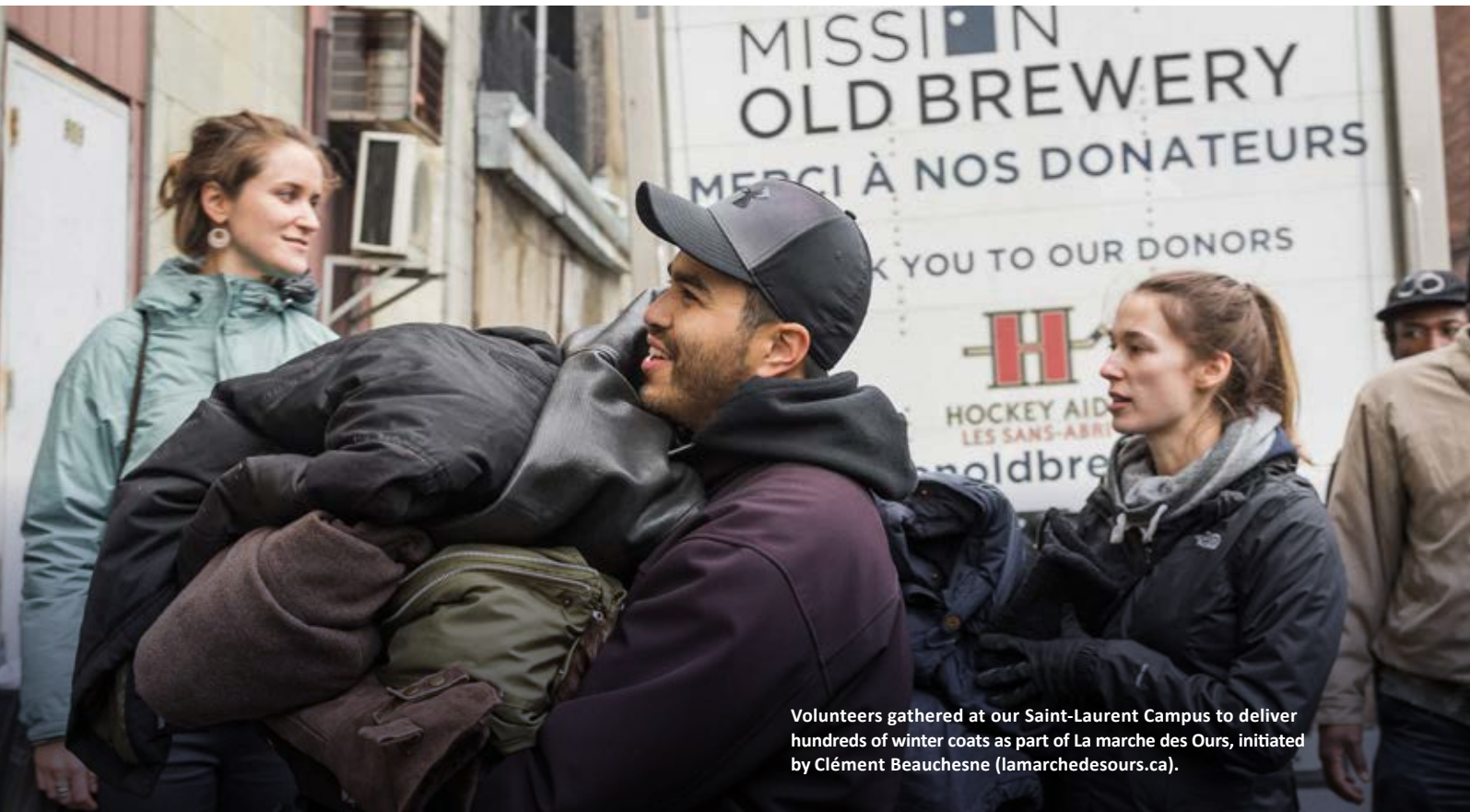
We would like to thank all of the cast and crew who contributed their time and talent to this production (see page 36).

ALTITUDE SPORTS REACHED OUT TO ITS CUSTOMERS

Since 2013, Altitude Sports, a retailer specializing in online sales of technical and urban clothing, has been encouraging its customers and staff to join us in ending chronic homelessness in Montreal.

Maxime Dubois, Co-CEO of Altitude Sports explains, “We believe that, as a successful business, it is important to give back to your community. That’s why we launched our Alti Action program, which encourages our customers to donate to a local charity—like the Old Brewery Mission.”

Alti Action encourages customers to donate \$15 to a charity, in exchange for a \$30 Altidollars credit valid at Altitude Sports. In the last 12 months, Altitude Sports donated \$17,910 to the Mission.



Volunteers gathered at our Saint-Laurent Campus to deliver hundreds of winter coats as part of La marche des Ours, initiated by Clément Beauchesne (lamarchedesours.ca).

MONTREALERS SHOW THEIR GENEROSITY

Montrealers have done amazing things to raise money and amass necessities like food, warm clothes and much needed goods for the men and women we serve.

This year, we received \$1,270,000 in such donations, thanks to the generosity, compassion and creativity of hundreds of individuals and companies, of which a value of \$831,000 in food was graciously provided by Moisson Montréal. We thank you from the bottom of our hearts.

AN ANNUAL TRADITION

Since 1994, The Tenaquip Foundation and a dedicated group of Montrealers—men and women from the business community, volunteers and organizations—have been the driving force behind our Annual Ken Reed Golf Tournament. It is named after the late Ken Reed, founder of Tenaquip Ltd., a compassionate entrepreneur who was deeply touched by the cause of homelessness. Each year, many of his family members attend the event, including his widow Shirley Reed. Her vibrant smile, warmth and humanity remind us of the tournament’s origins and purpose: to make a real difference in the lives of homeless men and women. We are proud to say that the tournament has done just that.

TOURNAMENT HIGHLIGHTS

- On his first shot of the day, Norman Hacker of the Gustav Levinschi Foundation, hit a hole-in-one on the 8th hole. This impressive feat earned him a compact, German-designed RV donated by Monaco Montréal, valued at \$89,000.
- After a sunny day on the course, golfers got together for a cocktail, followed by an evening of entertainment hosted by Paul Graif and sponsored by The Tenaquip Foundation, capped off by a performance from legendary comedy duo Bowser & Blue.

- For the first time, we held a live auction where participants bid on a five-course meal for six people, to be prepared and served at the winner’s home by the executive chef at Auberge Saint-Gabriel, Ola Claesson.
- The silent auction also featured gift certificates, luxury items, a limited-edition signed Sidney Crosby poster, and tickets to a Montreal Canadiens game, generously donated by Canada Steamship Lines.

Our heartfelt thanks to The Tenaquip Foundation for their generous offer to match all donations made the day of the tournament. As a result, the 14th Annual Ken Reed Golf Tournament raised a record \$255,000, which will go towards vital services aimed at ending homelessness in Montreal.

This event would not be possible without the efforts of Jim Wilson, Chair of the organizing committee, whose volunteer members include Elliott Brott, Stephane Legault, Jack Malric, Michael Owston and Jim Ross, with the support of the Mission team, notably Kim Nguyen, Mylène Filiatrault, Ellen Luu and Paula Van Den Bosch.



Thank You

The support of our donors, whether new or longtime friends of the Mission, allows us to continue helping people to rebuild their lives and to restore dignity. A heartfelt thank you to:

BUILDERS

\$200,000 and more

Caisse de dépôt et placement
du Québec
Fondation J.A. DeSève
Fondation Marcelle & Jean Coutu
Mirella & Lino Saputo Foundation

LEADERS

\$100,000 – \$199,999

BMO Financial Group
Cogeco Inc.
Fondation Jeunesse-Vie
Keurig Canada
Lise Watier Foundation
Scotiabank
The Molson Foundation

AMBASSADORS

\$20,000 – \$99,999

Cascades Inc.
Coutu, Jean
Fondation Famille Gosselin
Fondation Jacques &
Michel Auger
Franklands Foundation
Gilead Sciences Inc.
Great-West Life, London Life
And Canada Life
Hébert, Mary Pat
Hydro-Québec
IA Groupe
Letko Brosseau & Associates Inc.
Molson Coors Canada
National Bank of Canada
Old Brewery Mission's Board of
Directors and Employees
Québecor
R. Howard Webster Foundation
RBC Fondation
Samcon
TFI International
The Birks Family Foundation
The George Hogg Family
Foundation
The J.W. McConnell Family
Foundation
The Rossy Family Foundation
The Trottier Family Foundation
The Zeller Family Foundation
Transcontinental Distribution

PATRONS

\$10,000 – \$19,999

9075-0068 Quebec Inc.
Brian & Alida Rossy Family Foundation
CAE
Domtar Inc.
Eric T. Webster Foundation
Merck Canada
Montréal Hôtels & Suites
Royal Canadian Legion,
Quebec Command - Branch 29,
48, 57, 91, 94, 115, 120, 171,
215, 245 & 251
Scotland, Francis A.
The Adair Family Foundation
The Hay Foundation
The John Dobson Foundation
The Peacock Family Foundation
The William & Nancy Turner
Foundation

PARTNERS

\$5,000 – \$9,999

Basile, Virginio
CN Employees' and Pensioners
Community Fund
Corporation D'investissement
Montarville
Deloitte
Excel Honda
Five B Family Foundation
Fondation Léo Brossard
Fondation Lise Et Richard Fortin
Fondation Véromyka
Gouin, Serge & Chicoyne, Denyse
Graman Investments Inc.
Jahnke, Lyse Michaud
James Barriere Foundation
For the Underprivileged
Jones, R. David
Krystyna & Walter L. Allen Fund
Mancuso, John
Martis, Jill & Xenon C.
MetaSEO Inc
Munro, Glenn
Reid, Cyril F.
Robichaud, Jean-Marc
Stikeman Elliott LLP
The Gainey Foundation
The Lloyd Carr-Harris Foundation
The Stairs Foundation
The Stellabar Foundation
Thériault, Marc

ASSOCIATES

\$2,000 – \$4,999

168251 Canada Inc.
A. Lassonde Inc.
Aaron & Wally Fish Family
Foundation
Balmer, Douglas J
Boucher, Michel
Brian Bronfman Family
Foundation
Cardone, Anthony J.
Cohen, Elazar
Colfer Family Foundation
Daniltchenko, Boris
Dansereau, Janine
Desautels, Adrien P.
E.G. Electric Co. Ltd.
Emaral Investments Inc.
Erickson, Daryl
Farquhar, James
Fondation Denise & Guy
Saint-Germain
Fondation Jeanne-Esther
Fonds de Charité des employés
de la Ville de Montréal
Fortin, Anik
Garceau, Jean
German Society of Montreal Inc
Guilbault, Marcel
Hamer, Nigel
IO Solutions
Lassonde Industries Inc.
La Fondation Mccarthy Tétrault
Laniel, Sylvain
Lewis, Elizabeth A.
Mackenzie, Susan
Maldoff, Eric
McCarthy Tétrault Foundation
Novirtus Transport Inc.
Osler, Hoskin & Harcourt LLP
Pacholuk, Zenovij
Paint, Marie-Yvonne
Régulvar Inc
Robichon, Georges
Savoie, Marc
Sibylla Hesse Foundation
Sisters of the Holy Names of Jesus
and Mary - Quebec
Société De Gestion Sogefor Inc.
Stilwell, Marie Lynn
Talks, Daniel
Taylor Style & Distinction
Taylor, Richard
Telesystem
The Barwick Family Foundation
The Côté Sharp Family Foundation
The Drummond Foundation
The Hylcan Foundation
The Newall Family Foundation
The Penny & Gordon Echenberg
Family Foundation
Walker Glass Co. Ltd.
Wener, Jonathan I.
Willemot, Patrick
Wilmot, Mabel
Withington, Davinia
Young, Simon

FRIENDS

\$1,000 – \$1,999

119438 Canada Inc.
2994321 Canada Inc.
Aerosystems International Inc.
Allatt, Barbara
Anglin, Elizabeth F.
Antonucci, Giuseppe
Bachand, Pierre
Beauregard, André
Benzakein, Richard
Blaikie, Peter
Bohémier, Pierre
Boodman, Martin
Bowman, David
Brown, J.
Canadian Forest Navigation Co. Ltd.
Casey, Helena
Cirtcele-Tronic 1995 Inc.
Clarke, Wendy
Colton, Susan
Conseil Formatechno Inc.
Construction Interlag
Crépault, Élise
Danowski, Elizabeth M.
Davis, Claire
Del Buey, Philip
Deliverance Church of God 7th Day
Difruscia, Mark
Dunn, Keith
Dupret, Ghislaine G.
Duro Dyne Canada Inc.
Eldee Foundation
Esber Holdings Inc.
Filles de la Sagesse du Canada
Film TDA Inc
Fortier, Michael M.
Fraiberg, William
Francescato, Roberto
Gallop, Mark W.
Garber, Mitch
Gaty, Stephen
Gauvreau, Francois
Giguère, Marie
Gilbert, Jean-François
Gilday, Brent D.
Gillespie, Thomas
Granofsky, Lorne
Hebert, Marc
Herman, Reginald G.
Heuser, Walter
Hings, Ingrid
Hofer, John M.
Howick Foundation
Hungerbuhler, Barbara
Idarraga, Carlos
Institute for Christian Communities
Ivory, Joan F.
Jacqmin, Marc L.
Johnston, Philip E. & Judy
Joly, Jean
Kanadjian, Maral
Kaplin, Eric
Kilmartin, Martin
Kornblatt, Jack
Lawless, Ron E. (1924-2017)
Leboeuf, Claudette

Lee, Kenneth
Legault, François
Lewis, Sylvain
Limoges, Pierre
Losey, Michael
Marcolin, Jim
Masella, Antonio
Matheson, Charles B.
McAusland, David
McBride, David
McCann, James Brian
McGrath, Margaret
McGregor, Maurice
Mike & Valeria Rosenbloom Foundation
Molins, Toby
Mongeau, Natacha
Morin, Bernard
Morrison, Carol Ann
Musa, Bahaa
Myles, Anne
Ness, Richard
Newman, Michael
Noorani, Amin
Paoletti Gracioppo
Therrien Foundation
Pelaxa Inc.
Pellerin, France
Pépin, Alain
Pereira, Reginald
Pinkney, Carolyn
Rainville, Réal
Ratelle, Manon
Reitman, Jeremy
Riddell, Lucy
Rivard, Robert
Robertson, Margaret
Rose, R. G.
Roxboro Excavation Inc.
Roy, Maria S.
Rubin, Paul S.
Ryan, John
Société De Gestion Cogir
S.E.N.C.
SQEES - 298
Stegen, Clément
Taylor, A. Scott
Thode, John
Thomas, Chantal
Tran, Daphnee
Trottier, Marc
Turmel, Jean
Van Soest, Rudy
Véneau, Henri
Vu, Duc Giang Chau
War Memorial Library
Weatherall, John
Winn, Christopher J.

MEMBERS

\$500 – \$999

Alford, William Jack
Allaire, Claude
Allatt Giving Fund
Alliance Mercantile Inc.
Amyot, Bernard
Armstrong, Richard

Armstrong, Tavish
Baldwin, Eunice R.
Bamatter, Andrew
Bauer, Jennifer
Belair, Bertrand
Bélanger, André
Bishop, Donald
Bishop, John
Blumenkrantz, Miriam Lee
Bode, Frederick A.
Boissonnade, Blandine
Boky, Walter
Boon, Karl Willem
Brereton, Dave & Katy
Brillon, Yves
Brodeur, James H.
Buck, Madeleine
Budgell, Richard F.
Burcombe, John E.
Burns, Rita
Burwash, Jamie
Butler, Warren
Cadieux, Thomas
Cadre Staffing Inc.
Cardinal, Georgette
Caron, Christine
Carrier, Louis-Philippe
Casey, Charles A.
Castiel, Joseph
Cattaneo, Antonia
Cayouette, Gilles
Chameleon Innovations
Chaplin, Patricia
Charity Fund of St-Peter and
St-Paul Orthodox Church
Chevrefils, Gabriel
Christ Church Cathedral -
Social Service Society
Christ Church, Rawdon ACW
Claxton, Edward
Cloutier, Richard
Cochrane, Robert W.
Collyer, John
Concreate Constructions Ltd
Cooke, Peter H.
Cotiangco, Nelly
Cotton, W. Ronald
Courtois, Marc A.
Cowan, Deanna
D. C. Cables Ltd.
Davidson Denis, Linda
Decorwin, Sophie
Demers, Alain
Desjardins, Edouard J.
Desmarais, Louis
Domanski, Edward
Dubreuil, Heather
Dunsky Energy Consulting
Economides, George
Emery, Ralph A.
Erin Sports Association Inc
Fabrique St-Boniface Church
Fenwick, Jack
Ferguson, Michael J.
Ferley, Michael J.
Ferreira, Isabelle
Fitzpatrick, Susan

Fondation Denise & Robert Gibeau
Fong, Bell
Forget, Jacques
Futurion Inc.
Gagné, Nicole A.
Gagnon, Luc
Galardo, Gloria
Gauthier, Jerome
Gavin, Keith T.
Gawley, David
Gentile, Michael
Gewurz Family Foundation
Gillespie, Chris J.
Gillespie-Munro Inc.
Gobeil, Albert
Goldman, Beryl
Gomery, John H.
Groupe Canvar Inc.
H. W. Hollinger (Canada) Inc.
Hague, Danny
Hamilton, John
Hanson, Douglass
Hart, Derek
Hart, Richard M.
Howard, Kenneth S.
Intégration Sociale Armand Inc.
Jalini, Amir
Johnston Industrial Plastics
Johnston, Georgia
Joron, Guy (1940 - 2017)
Katz, Warren
King Canada Inc.
Labelle, Pierre
Labrecque, Steaven
Legendyk, Robert
Lajeunesse, André
Laprise, Pierre-Olivier
Lemire, Benoît
Lewyckij, Nestor
Lindsay, Mary E.
Litho-Pak Inc.
Longpré, Paul
Macedougall, George
Macfarlane, Elaine-Ann
Mandy, A. Sasha
Manes, Cesare
Mason, Kathryn H.
Maureen Flynn Arbitre
Mcclintock, Gail
Mccrindle, David
Mcfadyen, Nancy C.
Mcmurray, Michael
Meyers, Christine
Mimi Belmonte Foundation
Moffat, T. Scott
Mohammed Kanwal
Family Foundation
Molson, Stephen T.
Mongeau Family Foundation
Moore, William G.
Morin, Donald
Morin, François L.
Morin, Thérèse
Moyse, David
Mullen, Dennis I.
Murray, Gordon
My uncle Daniel

Nadeau, Benoit
Nadeau, Jacques
Neale, Kenneth
Nudo, Carmine G.
Olien, Neil
Onesi, Angela
Ounsworth, James
Patenaude, Edward J.
Pelland, Luc
Penhale, Ian
Poole, Vera
Pryde, Douglas S.
Punda Mercantile Inc.
Raman Investment Company
Ranger, Julien
Ransom, Elaine
Revolution Textiles
Richard, Andre
Rick Bodi Stables
Ritzenthaler, Geneviève
Rivard, Claude
Roe, Charlotte F.
Rogers, Michael
Ross, Colin
Rouleau, Steve
Roy, André
Royle, Frank
Samson, Bernard
Schwartz, Stephane
Shields, Gillian E.
Sixteen Island Lake Union Church
St. James' Church Women
Stafford, Paul
Stephens, Joy
St-Germain, Pierre
Sturton, Irene M.
Szostak, Henry
Tees, Miriam H.
The Abe & Ruth Feigelson Foundation
The Ascension of Our Lord Parish
The Henry & Berenice Kaufmann
Foundation
The Mireille and Murray Steinberg
Family Foundation
The Moe Levin Family Foundation
Thériault, Christine
Thom, Raymond H.P.
Thompson, John D.
Transport Alexcalibur Inc.
Trivett Brownlee, Ruth
Tyndale, Catherine
Veillette, Guillaume
Vespa, Giovanni
Vincent, Dominique
Webster, Mary G.
Whitton, Elaine R.
Williams, Frances Ann
Wirth Steel Limited
Yasunaka, Tsuyoshi
Zielinski, Geneviève

14TH ANNUAL KEN REED GOLF TOURNAMENT

DONORS

PRESENTER

The Tenaquip Foundation

ASSOCIATE

Hacker, Norman

CONTRIBUTOR

Siteworks Development Inc.

FRIENDS

1832 Asset Management L.P.
Abitations Services Immobiliers
Jean-Guy Ayotte
Ballin Inc.
Belden Canada Inc.
Boyle, Michael
Brott, Elliott S.
CN
DBRN Holdings Ltd
Denver, Wallace
Desautels, Adrien P.
Dobrin, Lewis
Erb, James P.
Fidelity Investments Canada
Gestion Donolo Inc.
Gladstone Investment Corporation
K+S Windsor Salt Ltd
Monaco Montréal
Munro, Glenn
Renaissance Investments
Robertson, Andrew G.
Ross, James S.
Scotiabank
Taylor, David F.
TD Asset Management
The Gustav Levinschi Foundation
Wilson, Joseph
Zakuta Family Foundation

SUPPORTERS

Desautels, Denis
Destination Centre-Ville
Dupuis, François
Giblin, William J.
Johnston, Philip E.
Kerr Financial Group
Lindsay, Ardis
Nolin, Jacques
Webster, Philip L.

SPONSORS

GOLD Consortia Inc.

SILVER Pipe and Piling Supplies Ltd.

BRONZE Lapointe Rosenstein
Marchand Melançon
Marcolin & Associates

SUPPER EXPERIENCE

A.I.M.T.A. - District 11
Advantage2Retail
Ardene Foundation
Baie-D'urfé Rescue Squad
Baratta, Franca (in memory of David Hall)
BioService Montreal Inc.
Bombardier Employees Charitable Fund
C.H. Robinson Company Canada Limited
Chadha Family Foundation
Coulson, Charles
Deritec Plumbing
Dhillon, Anju
Di Cintio, Anthony
FORT
Frappier, Gerald
Groupe Park Avenue Inc.
Insurance Bureau of Canada
Irish Protestant Benevolent Society
Islamic Lebanese Centre Inc.
Islamic Relief Canada
Jones Lang Lasalle
Kuehne + Nagel Ltd
Les Centres D'achats Beauward Ltée
Letko Brosseau & Associates Inc.
Medicom
Morgan Stanley
Nav Canada
ORKIN Canada
Pfizer Canada Inc.
Pirri, Lorenzo
Produits Alimentaires Viau Inc
Quadbridge
RBC Shapiro Group
RDS
Realterm Energy Corp.
Rotary Club of Montreal
Rotary Club of Montreal - Lakeshore
Rotary Club of Old Montreal
Scicluna, Lisa
Sheraton Montreal Airport Hotel
Singh Dhillon, Amandeep
Sir Wilfrid Laurier School Board
St. Michael's Finnish Evangelical
Lutheran Church
St-Lambert United Church
Stuart Weitman Canada
Tapley, Matt
TEKsystems
Traction on Demand
Traffic Tech Inc.
Victoria Park

TRIBUTE GIFTS

Beauchemin, Lynne
Beaulieu, Michèle
Chartwell Shipping Ltd.
Clas, Sophie-Dorothee
CN
Lefort, Louise A
Marshall, Caroline
Mia, Khadija
Paikowsky, Sandra
Renaud, Richard J.
Roseman, Karol
Three Pines Creations
Todd, David

THIRD PARTY EVENTS

Altitude Sports
Bonneterre, Pierre
Change For Change McGill
Hatch Ltd
Le Mal Nécessaire
Tourisme Montréal
Walker, Sheri-Lynn

GIFTS IN-KIND

Cook, Ronald
Friesen, Holly
Les Équipements Adrien Phaneuf Inc.
LH Imports Ltd
Nature's Touch Frozen Foods Inc.
Splendid Chocolates Limited

BEHIND OUR MISSION

We sincerely thank the 6,000 individuals and organizations who have helped support the Old Brewery Mission in 2017-18, not all of whom are listed here.

Special thanks to our anonymous donors.



The Honourable Jean-Yves Duclos, Minister of Families, Children and Social Development (left) met with Matthew Pearce in March 2018 to discuss solutions to homelessness.

FEDERAL, PROVINCIAL AND MUNICIPAL GOVERNMENTS: KEY PARTNERS

We wish to thank our government partners for their continued support. Public funding in 2017-18 was mainly provided by the Ministère de la Santé et des services sociaux du Québec, the Société d'habitation du Québec, the Douglas Mental Health University Institute, Service Canada, the Société d'habitation et de développement de Montréal, and the City of Montreal.

LEAVING A LEGACY

We all hope to be a catalyst for positive change in our lifetime, to leave the world in a better state than how we found it, and to have a lasting impact on future generations. This is how you can be remembered. This is how your legacy will live on.

We wish to extend a sincere thank you to the individuals below who have given a legacy gift to the Old Brewery Mission. There is truly no greater gift that carries as much meaning.

Estate of Allison Duncan Rosenberg

Estate of Claire Michaud

Estate of Dorothy Sutherland

Estate of Émile Hébert

Estate of George J. Comrie

Estate of Gustave Sperling

Estate of Joseph H. Vega

Estate of Ronald E. Lawless

Estate of Shirley Adelia Eagles Stevenson

Estate of Shirley Gerth

Alan Webster Realmont Trust

Jacqueline Lallemand Trust

Our heartfelt thanks to the cast and crew who put together our public service announcement at the Patricia Mackenzie Pavilion (story on page 29).

CAST

Lead Actor	Victoria Sanchez
Background Cast	Linda Gauthier Linda Gray Chanelle Grenier Maggie Neufeld Jagruți Patel Francine Quintal Linda Thériault Sandra Zubis Prior

CREW

Producer/Writer - OBM	Melissa Bellerose
Producer/Director	Darren Kotania
Producer/Supervisor	Tony Manolikakis
Producer/Manager	Eric Bindman
Production Coordinator - OBM	Anne Guay
Production Coordinator	Max Drabkin
1st Assistant Director	Harris Ellison
3rd Assistant Director	Brian Cuccovia
Trainee Assist. Director	April Yablonovitch
Script	Geneviève Chabot-Richard
Art Director	Sylvain Dion
Props Master	Sebastien Thivierge
Storyboard Artist	Bobby McCaffrey
Director of Photography	Benoit Beaulieu
Steadicam Operator	Mathieu Charest
1st AC	Yasmine Amor
2nd AC	Charles Durand-Morin
D.I.T./ VA	Ron Casseus
D.O.P Second Unit	Fawn Alleyne
Gaffer	Danny Schwartzberg
Best Boy Electric	Charlie Laigneau
Electric	Tobias Wieneke
Key Grip	Benoit Lamarche
Best Boy Grip	Remi Couturier
Grip Trainee	Sarah Dagenais
Sound Designer	Matt Sherman
Boom Operator	Dom Caterina
Still Photographers	Christain Blais Olivier Côté
Wardrobe Stylist	Melissa Bellerose Victoria Sanchez
Key Make-up	Larysa Chernienko
Makeup/Hair	Maude Pascal
Unit Manager	Walter Diaz
Set PA	James Monerde
PA	Ming Morin
PA	Zax Otter

POSTPRODUCTION

Editors	Tony Manolikakis Jimmy Boucher
Score	James Gelfand

SPECIAL THANKS TO ALL THOSE WHO DONATED GOODS AND SERVICES

ACTRA, AQTIS, Cinepool, Clozet Freak Cosmetics, Location Sauvageau, Médialliance, Mtl Grande Studios, Parco Maître, Rev 13 Films, SPVM, UDA, City of Montreal

Volunteer Leadership

Our board members are strategic advisors, wise decision-makers and unfailing champions of the Old Brewery Mission. Every day, they devote their time and energy to raising awareness and advocacy for our vision of a future where chronic homelessness no longer exists.

The Old Brewery Mission—and the clients we serve—benefit from their extraordinary efforts, generosity and dedication. We're privileged to have their guidance and support, and wish to extend a heartfelt thank you to all of our board members for everything you do.

2017-2018 BOARD OF DIRECTORS

Chair	Eric Maldoff
Vice Chair	Glenn Munro
Secretary	Philip E. Johnston
Treasurer	Adrien Desautels
Directors	John Aylen Marguerite Blais Anthony J. Cardone Suzanne Caron Michael Goodman Dominique Lambert Caroline Vermette Ron Lawless (1924-2017) Morrie Cohen Jill Martis Terry Mosher
Governors Emeritus	

COMMITTEES

EXECUTIVE COMMITTEE

Chair	Eric Maldoff
Members	Glenn Munro Adrien Desautels Philip E. Johnston Matthew Pearce

GOVERNANCE AND NOMINATING COMMITTEE

Chair	Philip E. Johnston
Members	Suzanne Caron Michael Goodman Glenn Munro
Ex-officio	Eric Maldoff Matthew Pearce

FINANCE/AUDIT COMMITTEE

Chair	Adrien Desautels
Members	Glenn Munro Caroline Vermette
Ex-officio	Eric Maldoff Matthew Pearce
Non-voting ex-officio	Alain Laurendeau

HUMAN RESOURCES COMMITTEE

Chair	Michael Goodman
Members	Adrien Desautels Philip E. Johnston Eric Maldoff Matthew Pearce
Ex-officio	

BUILDINGS AND PROPERTY COMMITTEE

Chair	Glenn Munro
Members	Richard Clare Jeff Clark Brian Fahey Bjorn Martin Andrea Wolff Matthew Pearce Eric Maldoff Alain Laurendeau
Ex-officio	
Non-voting ex-officio	

VISION

We see a city where homelessness is prevented, treated and resolved for all.

MISSION

We provide a range of services that respond to the needs of Montreal's homeless people, as well as those at risk of becoming so, and endeavour to enable them to take control of their lives and assume their rightful place in the community.

MISSION SERVICES COMMITTEE

Chair, interim	Dominique Lambert
Members	John Aylen Cheryl Armistead
Ex-officio	Eric Maldoff Matthew Pearce
Non-voting ex-officio	Émilie Fortier Georges Ohana Florence Portes

COMMUNICATIONS AND MARKETING COMMITTEE

Co-Chairs	John Aylen Anthony J. Cardone
Members	Dania Deslauriers Dominique Lambert Guy Versailles Eric Maldoff Matthew Pearce
Ex-officio	Melissa Bellerose
Non-voting ex-officio	

SERVICES FOR WOMEN ADVISORY COMMITTEE

Chair	Dominique Lambert
Members	Suzanne Caron Marie-Claude Laroque Marianne Lemieux Jill Martis Catherine Sumague Andrea Wolff Eric Maldoff Matthew Pearce Kim Nguyen
Ex-officio	
Non-voting ex-officio	

VETERANS COMMITTEE

Chair	Colin Robinson
Members	Philip E. Johnston Brenda Fewster Pierre-Paul Pharand Yvan Blondin Eric Maldoff Matthew Pearce Melissa Bellerose Georges Ohana
Ex-officio	
Non-voting ex-officio	

CORE VALUES

Our actions, services and programs are guided by these core values:

- Caring and compassion
- Respect and tolerance
- Accountability and professionalism
- Innovation and collaboration

OLD BREWERY MISSION

Administration
902 Saint-Laurent Blvd.
Montreal (Quebec) H2Z 1J2
Telephone: 514 866-6591

oldbrewerymission.ca



Mission registration number: 12392 0324 RR0001
Foundation registration number: 89201 3608 RR0001

Photos (in order of appearance):

Ilona (cover, pages 5, 9 and 16)
Mohamed (inside cover)
Josée (page 2)
Normand (pages 7 and 15)
Charles (page 8)
Sophie (page 8)
Christopher (page 8)
Maurice (page 9)
Dr. Lison Gagné (page 9)
James (page 9)
Jean-François (page 9)
Lieutenant General (ret) Yvan Blondin (page 10)
Linda (page 12)
Mario (page 17)
Janet (page 18)
Don (page 19)
Giuseppe D'Asti (page 27)
Ihab Kandil (page 27)
Gianni Giancaspro (page 27)
Jeff Petruzzi (page 27)
Antonio Di Cintio (page 27)
Eric Violante (page 27)
Jean-François Sigouin (page 27)
Students from Willingdon Elementary School (page 28)
Harris Ellison (page 29)
Darren Kotania (page 29)
Eric Bindman (page 29)
Benoît Beaulieu (page 29)
Danny Schwartzberg (page 29)
Volunteers from La marche des Ours (page 30)
Jim Wilson (page 31)
The Honorable Jean-Yves Duclos (page 35)
Matthew Pearce (page 35)